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## EDUCATION

Savannah College of Art and Design

2022- May 2026

Senior- BA in Graphic Design

Minor in Themed Entertainment

GPA: 3.90

Valencia Community College

2021- 2022

## SKILLS

### SOFT SKILLS

Digital Literacy

Inclusive Leadership

Learning Agility

Attention to Detail

Collaborative Communication

Time Efficient

Creative Problem Solver

Traditional Printmaking

Brand & Identity Design

Typography, Layout, Color Theory

Visual Storytelling

Environmental Graphic Design

Market Trend Awareness

### SOFTWARES

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Adobe After Effects

Adobe Lightroom

Figma

Microsoft Suite

Canva

Keynote

Procreate

Passionate graphic designer specializing in branding, retail and environmental graphics and visual storytelling. Experienced in creating graphic packages, and developing large-scale visual assets that align with brand standards. Skilled at balancing creativity and precision while delivering impactful designs in fast-paced, collaborative environments.

## EXPERIENCE

### Health Communications Consultants Inc.- Freelance Graphic Designer

May 2025 - Present

- Design a custom deck of cards, ensuring cohesive hierarchy, typography, and color palette throughout all the cards.
- Develop info-graphics to present complex information in a clean, engaging, and visually appealing format.
- Collaborated with the client to refine brand direction and deliver polished final artwork.

### Hollister Co.- Brand Representative

July 2025 - Present

- Apply brand guidelines to maintain a consistent visual identity throughout the store.
- Assist customers in finding products, styling outfits, and understanding current promotions.

### SCADPro- Sponsored Course with Beachview

April - May 2025

- SCAD collaborated with Beachview Energy to re-imagine their brand architecture, creating distinct identity for their three divisions
- Maintaining the strength of their established market presence.

### Jeremiah's Italian Ice- Server

2021 - 2025

- Handled product rotation and restocking to support sales flow.
- Designed and updated in-store displays and signage consistent with brand identity.

## ACADEMIC EXPERIENCE

Graphic Designer for a student album cover (2025)

Graphic Designer for student film (2025)